

Saugatuck-Douglas Historical Society  
PROJECT PROPOSAL

submission date 11/11/08 \_\_\_\_\_

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*title of project:* Holiday Book Sale

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PROPOSED DATES

*starting date:* November 22, 2008  
*ending date:* November 29, 2008

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*brief project description:* Book sale at OSH – gift shop area  
*(including how this project will further the Society's goals)* In conjunction with the Downtown Douglas Holiday Preview on the evening of Saturday November 22 and also on the afternoons of November 28 & 29.  
The plan is to sell Society books and provide gift wrap and shipping for a fee.  
Prices will be the present list prices except for the 2008 Exhibit portfolios and possibly some of the slow movers. To encourage sale of the hard cover History by Camera we will offer free gift wrapping and shipping.  
  
We will also advertise and sell books as usual through Fred Schmidt.  
  
Need somebody to manage sales through an outlet in Saugatuck and in Douglas

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BUDGET SUMMARY

*total revenues:* Minimum \$2000 but hard to estimate volume  
*total expenses:* Current inventory plus up to \$300 for advertising, wrapping paper, signage, and shipping  
*net:* Minimum \$700

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*brief description of space/facilities needs:* OSH gift shop room

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*brief description of equipment needs:* Credit card processor from Museum. Tables already on site.

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*brief description of other resources needs:* Two to three volunteers per session.  
*(including staff, volunteers)*

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